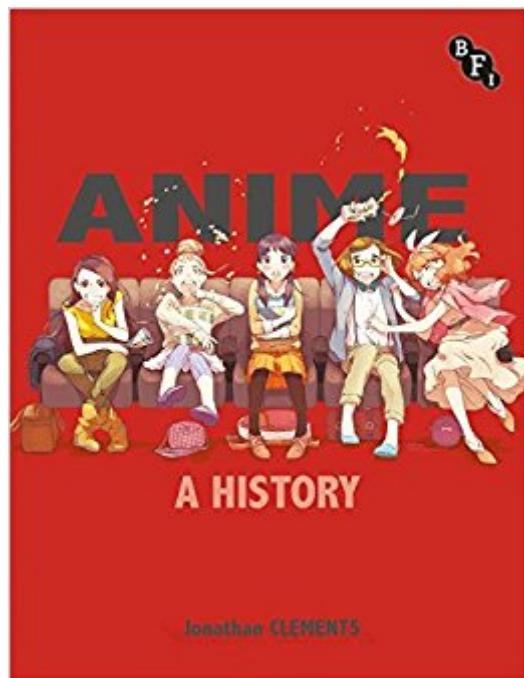


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# Anime: A History



## Synopsis

This comprehensive history of Japanese animation draws on Japanese primary sources and testimony from industry professionals to explore the production and reception of anime, from its early faltering steps, to the international successes of *Spirited Away* and *Pokémon*.

## Book Information

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## Customer Reviews

Clements writes in his introduction, 'There is... no full-length history of Japanese animation available in English an omission that this book seeks to remedy, articulating 'anime' as a succession of conceptual systems that form and change throughout the latter half of the twentieth century and into the twenty-first...' And he does exactly what he promises, going into great detail about the history of anime, and also bringing up questions about the meaning and definition of anime that can even cause major otaku to scratch their heads. This book is definitely a must for fans who want a scholarly look into the history of their favorite medium.' - *Otaku USA Magazine* '[A] scholarly yet engaging history...it adopts a much more rigorous, fact-based approach to previous studies, drawn from primary sources such as industry almanacs, studio histories and autobiographical accounts from key practitioners, in order to chart the evolution of Japan's animation industry as a whole.' - *Sight & Sound* 'This study is authoritative and detailed, and will be essential reading for anime fans and scholars alike.' - *P.D. Smith, The Guardian* 'Anime: A History provides a comprehensive background of the medium, from the early years of the 20th Century to the contemporary landscape of 3D digital animation, online streaming and fansubs...we highly recommend.' - *MyMyMy* 'Historian Jonathan Clements traces the evolution of anime by exploring the history of its production and

reception over the past 100 years, identifying periods in which cultural and technological developments ushered in new ways of thinking about the basic concept of 'moving pictures.' - The Japan Times '...a fascinating read.' - The New York Times 'Anime: A History questions the stories we think we know of anime's rises and falls, its heroes and breakthroughs.' - Manga UK 'One of the most important and comprehensive books on anime ever written for the western market.' - Neo Magazine 'Anime: A History is a magisterial effort and will undoubtedly prove invaluable for scholars, particularly in the social sciences, who are interested in the political economy of anime production. Indeed, while Clements may profess to be skeptical of history as a narrative project, his book may well shape the discourse on the subject for years, if not decades, to come.' - LSE Review of Books "A highly detailed discussion on the history of animation, predominately in Japan and its spread round the world. Unusually, it has a great deal of depth of early 20th century animation...This book touches on a lot of points that are not usually covered in this type of book, allowing the reader to get a more rounded appreciation of the history of anime and the impact Japanese culture, plus its effect on the west and its influence on modern media." - SFCrownsnest.org.uk"

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Complete history of anime with examples of evolving art. Brand new book in perfect condition.

Gave this to my son for one of his presents for Christmas 2016, he loved it. He's an animator.

The type is really really REALLY small and there aren't many pictures, but anime loving brother seemed happy to receive it for Christmas.

It was money well spent and very informational. I used it to help me write an essay on the history of anime.

Very well written, excellently researched.

It's more than just anime art--a good resource all-around on history and changes through the years. Recommended for all of those interested in the topic. It's probably best for teenagers and adults.

I have had to force myself to read a number of books on anime and as many other reviews make clear, too many are turgidly academic. As an academic I won't name names but Clements has done very well. This book is a good history, doesn't wander into excessive content analysis but does give a great historical overview of the evolution of anime as an industry. I almost managed to read the whole thing in one sitting and came away with a new appreciation of a topic I am otherwise pretty bored with.

Ok, thak you, nice for my daugther

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